

Dear Pastor/Church Leader,

As partners in the Harvest we have a wonderful opportunity to impact Colorado on a level not seen in over a century. Since we do nothing on our own, such an impact has to be a God-driven effort. In light of the national evangelism initiative entitled "God's Plan for Sharing" or "GPS," we are asking fellow Colorado Baptists to join in giving every person in our state an opportunity to hear and receive the Gospel. There are several ways you can partner.

First, take advantage of the **Media Blitz**: For two to three weeks prior to Easter 2010, quality TV commercials will be airing throughout our state with a "*FindItHere*" theme. Listeners will be encouraged to go to the *FindItHere.com* website or dial a 1-800 number to find Christ. This site has testimonies, links to local churches, and guidance for further help. A real help to churches will be to place a *FindItHere* banner on the church property to associate with the media campaign. These banners, as well as yard signs can be purchased from the North American Mission Board. Second, carry out a **simple plan**: First, create a church brochure with an invitation to your church for Easter services.

Next prayer walk a specific area of your ministry field. Then take the Gospel message through a door hanger including a *FindItHere* brochure back to the areas your church has prayer walked and include your church brochure/invitation. Finally, follow-up immediately and long-term with those you have met through the blitz.

Order **necessary resources**: Your partnership with Colorado Baptists allows us the means of providing the number of *FindItHere* gospel brochures and door hangers necessary to blitz your area. We've included a sample of the brochure for your use to show it to others. All you need to do is fill out the enclosed order form for the number of plastic doorhanging bags and *FindItHere* brochures you need to make this initial blitz of your community. Once you've done this, we will get your order to you in a timely fashion.

Third, sign up to **say you're on board**: Fill out the participation section on the order form by **January 15th** so that we'll know you are committed to taking the Gospel across Colorado; committed to partnering with other Colorado Baptists and, so we can begin getting your order ready. This will not only allow us to know you are a partner in this specific evangelism effort but will allow us to keep your church before the Father in prayer.

You will note a section on the order form called "*Assistance and Cooperation*." You need to know there are numerous, qualified individuals in local churches, associations, and your state convention who are willing to assist you with training and to answer any of your questions. In addition, there are many excellent training materials available for you in the area of prayer and evangelism. Please contact us if you need some assistance.

In addition, there is an opportunity for members of your church to participate in evangelism by being trained as an Evangelism Response Center (ERC) phone counselor. These individuals will respond to those who call into the 1-800 number seeking spiritual help after seeing a TV *FindItHere.com* commercial or receiving a Bible or tract. We have individuals who can provide training in telephone counseling.

Once again, we have a God-given opportunity to see Colorado saturated with the Gospel lying before us. Would you join us in prayer, going, and making disciples? We look forward expectantly to seeing God move in marvelous ways so that He gets the glory.

Ron Clement
Church Enrichment and Evangelism Team Leader